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The Radical View

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Imagine if you could submit your paper to a journal without worrying about formatting the manuscript, including those pesky references, to their exact specifications? Well that's precisely what we are inviting you to do at *Free Radical Biology & Medicine*. From now on, we're inviting you to submit 'Your Paper, Your Way.'

As fellow scientists, the editors of *Free Radical Biology & Medicine* wondered why journals make you spend so much time and effort formatting your entire paper for submission, especially when it's a journal with extremely high rejection rates. Although standard formats do make it a little bit easier for editors and reviewers to see everything in the correct style, the reality is that we should be focusing on the quality of science and not the format. For you as an author the difference is significant. Just think of all the time you have spent doing secretarial formatting work on a paper, only to have it rejected immediately and be forced to repeat the whole process again for the next journal. An easier submission process will not only save you time and effort but might also allow you to achieve faster publication speeds.

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The Editors and Publisher of *Free Radical Biology & Medicine* think that 'Your Paper, Your Way' represents a return to common sense and a genuine renewed focus on the rights and needs of authors. We trust you will agree, and we look forward to seeing 'Your Papers, Your Way.'

Kelvin J.A. Davies¹

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☆ We are interested in your response to 'Your Paper, Your Way.' Feel free to let us have your short comments and brief opinions by e-mailing us at: frbm@elsevier.com We will try to publish a collection of such comments in the Journal.

¹ On behalf of all of the Editors of Free Radical Biology & Medicine.